

ST REGIS

ASPEN

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The St. Regis Aspen Resort's Signature Red Snapper Cocktails Are Now Five Dollars Every Sunday

Aspen, Colo. (December 9, 2009) – The St. Regis Aspen Resort is now offering its unique version of the Bloody Mary, the Red Snapper every Sunday at a five dollar price. This exclusive cocktail will be available from 7 a.m. to 2 p.m. in The Restaurant and 11 a.m. to 2 p.m. in Shadow Mountain Lounge. Served cold, and incorporating creamy tomato juice, vodka, and the St. Regis' signature Bloody Mary mix, the "Original St. Regis Bloody Mary" is a comforting yet zesty cocktail that soothes patrons on a winter day.

The St. Regis is the originator of the Red Snapper, also known as the Bloody Mary. In 1934, Fernand Petiot became a bartender at The St. Regis Hotel New York, bringing with him the "Bloody Mary," a vodka and tomato juice drink he began creating in Paris. It was in The St. Regis' King Cole Bar that Petiot perfected his original formula, adding salt, pepper, celery salt, lemon, Tabasco and Worcestershire Sauce. It was rechristened the "Red Snapper" to appeal to the hotel's elite clientele – and while the name might not have caught on, the spicy drink certainly did. Over the years, it became the signature cocktail of the King Cole Bar at St. Regis Hotel, New York.

As subsequent St. Regis hotels have opened around the world, the tradition continues, with each property creating its own twist on this classic cocktail. The result is the World Collection of St. Regis Signature Bloody Mary blends, celebrating regional influences combined with the original recipe.

With a range of accommodations offering town and mountain views, the St. Regis Aspen Resort is well-suited as a romantic getaway, a family resort or a distinctive venue for successful meetings and events. The St. Regis Aspen Resort features 179 guestrooms and suites. The east wing of the resort features the exquisitely appointed St. Regis Residence Club, Aspen comprised of 25 spacious two- and three-bedroom fractional residences. In addition the hotel is home to the flagship Remède Spa – Aspen's only resort spa – offering a luxurious and relaxing experience in 15,000 square feet of tranquil space.

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