

ST REGIS

ASPEN

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St. Regis Aspen Resort Offers the Ultimate Venue for Groups

ASPEN, Colo. – Aspen is the ultimate meeting venue, and the St. Regis Aspen Resort offers the finest incentive. The hotel, part of Starwood Hotels & Resorts, is ideally located at the base of Aspen Mountain in the heart of a world-class, year-round destination. With 179 elegant guestrooms and suites, 25 two- and three-bedroom residences, and the luxurious Remède Spa, the St. Regis Aspen Resort promises a memorable event. Whether hosting an elaborate corporate launch, a small boardroom meeting or an elegant wedding, the St. Regis Aspen Resort's anticipatory service and luxurious surroundings ensure success.

Meeting Facilities

As Aspen's largest conference venue, the hotel hosts gatherings of up to 1,000 people in its more than 20,000 square feet of meeting space. The St. Regis Ballroom, the largest meeting facility in Aspen, accommodates up to 750 guests. The luxurious surroundings provide a magnificent backdrop for business or social gatherings during any season of the year. Automobile access is available in the ballroom. Newly renovated, the Aspen Room, complete with a cozy fireplace, offers a warm, intimate venue for parties of up to 250 people or seated dinners for up to 120 people. The Aspen Room is located on the lobby level of the resort, adjacent to The Restaurant.

The Business Center

The Business Center offers four workstations for computer access, additional working areas, and a television monitor to provide guests with ongoing financial news and reports. The business center provides guests with complimentary high-speed Internet access. Services available at the Business Center include ISDN line rental, computer rental and DSL installation – with two DSL lines available for groups. The hotel offers 24-hour business services. In addition, all guestrooms offer complimentary WIFI access, and some rooms are equipped with printers.

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Professional Meeting Services

The St. Regis group of hotels is known for its trademark superlative service. A professional conference services manager works with each meeting planner to implement every detail of a group's event. Each group receives the personalized attention of its own concierge to organize anything from outdoor recreational activities to a unique night out on the town.

Group Technology: StarGroups and Reservation Connections

StarGroups, a signature Starwood program, offers personalized, complimentary Web sites for meetings and events. A St. Regis conference services manager creates this customized Web site, including logos and images, welcome messaging and any related links. The page has a unique URL which can be sent to attendees or posted within the company web site. Features of this complimentary service include:

- Event and destination information such as dining options, transportation and local weather.
- The ability for attendees to make, modify and cancel reservations 24 hours a day, 7 days a week.
- Instant booking confirmation via e-mail.
- Secure access to real-time group reports, such as pick up versus block, anytime, from anywhere.
- Ability to create a "click through" e-mail blast to direct late bookers to *StarGroups* page.

Reservation Connection, another signature Starwood program, provides seamless reservation integration between Starwood and the third party housing bureaus *Passkey* and *Travel Planners*. Any meeting planner also now has the ability to send an Excel-formatted rooming list directly to a Starwood property through a secure website. This rooming list is processed into *StarLink* and then transferred through IPS directly into the Property Management System (PMS). With *Reservation Connection* groups can:

- Transfer reservations minutes after cut-off.
- Eliminate errors associated with manual data-entry.
- Upload group reservations with the click of a mouse.
- Upload complete rooming lists with over 1000 reservations in less than 2 hours.
- Improve attendee satisfaction with more accurate reservations.
- Eliminate the need for paper rooming lists.
- Provide a meeting planner with a property rooming list and confirmation in a timely fashion.

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Wedding Planning and Catering Services

The St. Regis Aspen Resort wedding coordinators plan weddings with the care and attention they would give to their own. They create tailored events and can fulfill any request. The resort's experienced staff work to offer a truly memorable day with a variety of indoor and outdoor spaces. The wedding coordinators plan all types of wedding events, including rehearsal dinners, bridesmaid luncheons, day-after brunches, and even the occasional rock star's bachelor party.

The resort's on-location catering services provide the highest-quality food and drink for private functions of all sizes. Executive Chef Adam Tanner creates specific menus to cater to guests' every need. St. Regis Aspen works with both on- and off-site venues to create unique memories in the Aspen area.

The Town

A town distinguished by its long and rich history, Aspen is the ideal place to host a meeting. Aspen is known for world-class skiing as well as arts and cultural events year round. Musicians from around the world travel to Aspen to perform opera, jazz, blues, classical music and works by contemporary composers at the summer music festivals. Nobel laureates lead lectures at the Aspen Institute and modern-day Picassos teach workshops at the Anderson Ranch Arts Center. Aspen's cultural scene has continued to grow and now spans dance, theatre, history, literature and music. Shopping, dining, and galleries rival big cities, with more than 80 restaurants and bars, over 160 retail shops and more than 30 art galleries.

Recreational Activities

There are numerous outdoor activities for groups to enjoy throughout the seasons, including golf, fly-fishing, paragliding, hot air ballooning, rafting, hiking, biking, cross country and Nordic skiing, ice skating and more. The St. Regis Aspen's concierges will gladly arrange any activity. Aspen Sports, located at the St. Regis Aspen, is a year-round recreation and sport activity center that provides ski, bike, and fly-fishing rentals as well as retail. Aspen Outfitting located in the lobby offers fly-fishing and clay-shooting instruction as well as horseback riding and bird watching tours.

The St. Regis Aspen Resort was named one of the top five mountain resorts and top 20 hotels in North America by Condé Nast Traveler, one of the top 25 resorts in North America by the Zagat Survey of Fine Hotels & Resorts, and one of the top 10 ski hotels in the world in 2007 by Condé Nast Traveler readers. With an elegant mountain décor and signature superlative service, the St. Regis Aspen Resort offers its guests the best that this mountain retreat has to offer. For reservations or more information, call 1-888-454-9005 or 970-920-3300 or visit the website at www.stregis.com/aspen.